

INXPO Privacy Policy

This Privacy Policy (“Policy”) describes how INXPO, Inc. (either “INXPO,” “we,” or “us”) treats personal information when you, the user, access the INXPO website (“INXPO Website” or “Website”). This Privacy Policy only applies to information collected by INXPO, and does not apply to any information collected by any third party. By visiting the INXPO Website you agree to the terms of this Privacy Policy, as they may be amended from time to time.

The United States Department of Commerce and the European Commission have agreed on a set of data protection principles (the "Safe Harbor Principles") to enable U.S. Companies to satisfy the requirement under European Union law that adequate protection be given to personal information transferred from the EU to the United States. INXPO adheres to Safe Harbor Principles and applies those principles to any transfer of information between the European Union countries and INXPO.

A. Type of Information INXPO Collects.

The INXPO Website does not collect personally identifiable information from you unless you choose to enter personally identifiable information into a registration or similar page. Before collecting personal information, INXPO gives you notice and the choice to opt out of providing such information. If you choose not to provide any requested personal information, you may be unable to access certain areas of the INXPO Website, such as password protected areas.

1. Registration Information. Certain areas of the INXPO Website may require you to input registration information, which may include your name, email address and other business or contact information in order to enter a password protected area or to receive further information about INXPO products or services.
2. Your Activities. INXPO may record information about your activities on and/or usage of the INXPO Website. Activity information may include which pages you visited, what URL you came from or visit after you leave the Website, average time spent on the Website, previously shared information, your domain or IP address etc. In addition, if you are logged into a password protected area, we may associate that information with your account. To accomplish this we may use:
 - a. *Cookies*: a small text file which contains a string of alphanumeric characters and is used to collect information about website activity. There are two different types of cookies: Session cookies and persistent cookies. Session cookies are held temporarily and disappear when you close your browser. Persistent cookies may be used by your web browser on subsequent visits.
 - b. *Locally Shared Objects*: Locally Shared Objects (LSO), also referred to as flash cookies. LSO's are similar to cookies in that they are files which store data and collect information about website activity. LSO's will recreate a cookie that's been deleted.
 - c. *Web Beacons*: Web Beacons are strings of code placed on a webpage in conjunction with cookies. Web beacons are able to track the number of users that visit a website and, in conjunction with cookies, identify the IP address and personalize the website experience. Web Beacons may also be used to collect anonymous and/or aggregate, unidentifiable information such as how many users attended a virtual event.
 - d. *URL and IP Address*: the URL is the web page you came from or leave the INXPO website to. The IP address is the numerical label associated with the location of your computing device.

3. Content. Any personal information or content that you voluntarily upload or otherwise disclose while on the INXPO Website (such as, through us of an INXPO blog), including but not limited to information disclosed on discussion boards, in messages and chat areas, within a profile page, or images or any other content you provide (“Content”), becomes publicly available and can be collected and used by others. In addition, if you are given the ability to log into your account with any social networking website, or post Content on such site or other third party website, through the INXPO Website, such Content may be made available to other parties and associated with your personally identifiable information.

B. Purposes for Which INXPO Collects Information.

1. Maintenance and Flagging. If you submit personally identifiable information through the INXPO Website, INXPO may use your personal information to operate, maintain, and provide you with the general and personalized features and functionality of the INXPO Website. We may also use such personal information to process any flagging activity or correspondence you send to us.
2. Messaging. Your account registration information may be displayed in password protected areas to other users. If you choose to receive email from INXPO, we may use clear GIFs (a.k.a. web beacons) in HTML-based emails sent to you to track which emails are opened by recipients.
3. No Commercial Marketing. INXPO will not use your email address or other personally identifiable information to send commercial or marketing messages for our benefit without your consent, except as part of a specific program or feature or other business relationship for which you will have the ability to opt-in and/or opt-out of. We will not share your personally identifiable information with third party marketers.
4. Non-Marketing or Administrative Uses. INXPO may use your email address without your consent for non-marketing or administrative purposes, such as notifying you for customer service reasons.
5. Quality & Features. INXPO may use your personally identifiable information and certain non-personally-identifiable information (such as anonymous user usage data, cookies, LSO’s, IP addresses, browser type, web beacons and clickstream) to improve the quality and design of the INXPO Website and to create new features, promotions, functionality, and services by storing, tracking, analyzing, and processing user preferences and trends, as well as user activity and communications. We may use web beacons in conjunction with cookies to identify you and provide personalized services.
6. Cookies; LSO’s. In some cases, INXPO may use cookies, LSO’s clear gifs, and log file information to: (i) store information so that you will not have to re-enter it during your visit or the next time you visit the event; (ii) provide custom, personalized content and information; or (iii) monitor aggregate metrics such as total number of visitors, pages viewed, etc.
7. URL’s & IP Address. When you visit the INXPO Website, INXPO automatically receives the URL of the site from which you came and the site to which you are going when you leave. We also receive the Internet protocol (IP) address of your computer, your computer operating system and type of web browser you are using, as well as the name of your ISP. This information may be used to analyze overall trends, determine the domain from which you came, who visits the INXPO Website, to understand the needs of Website visitors, or to help us improve the INXPO service. This information is not linked to personally identifiable information.

C. Access to Your Information.

INXPO provides you with the ability to correct, amend, change and delete your personal information. Please contact all privacy@INXPO.com.

D. Transfer of Your Information to Third Parties.

INXPO's Privacy Policy does not apply to, and we cannot control the activities of, third party websites or service providers ("Third Parties"). You should consult the respective privacy policies of Third Parties for more information on their practices. INXPO is not responsible for the privacy practices of Third Parties.

D. Security & Data Integrity.

INXPO takes reasonable steps to prevent the loss, misuse and unauthorized access, disclosure, alteration and destruction of your information. In addition, INXPO takes appropriate security measures to safeguard your information once we have received it.

E. Enforcement and Dispute Resolution.

The Legal Department will be the internal mechanism for ensuring compliance with the U.S. Department of Commerce's Safe Harbor Principles. INXPO utilizes the self-assessment approach to assure its compliance. INXPO periodically verifies that this Privacy Policy is accurate, comprehensive for the information to be intended to be covered, prominently displayed, implemented, and in conformance with the law.

To ensure compliance with the Safe Harbor Principles INXPO will:

1. Conduct annual internal compliance reviews of this Privacy Policy, as part of the certification process with the U.S. Department of Commerce.
2. If a complaint regarding INXPO's use of personal information, or Privacy Policy is raised INXPO's Legal Department will investigate such claims and try to resolve any dispute. You will receive a communication within two (2) business days from the date you sent INXPO email notification, or seven (7) business days from the date of mailed notification, from an INXPO representative acknowledging receipt of your complaint. INXPO will then conduct an investigation into your issue. You may receive additional communications during the investigation process for further clarification. After the investigation, the representative will contact you with a proposed resolution to your concern. If you agree with the proposed resolution, then you and the INXPO representative will work together to close the matter. If you do not agree, then the matter will be escalated to an officer of INXPO for resolution.

All Complaints should be addressed to:

By Mail: Attn: Legal Department
770 N Halsted St., Ste 6S
Chicago, IL 60642

E-Mail Address: privacy@INXPO.com

Please include the following information: name, address (with postal code), country, phone number, fax, E-mail address, description of privacy complaint, Type of information involved, dates of occurrence(s), names of those involved, desired resolution

3. Independent Dispute Resolution Process: For complaints which cannot be satisfactorily resolved through INXPO's internal dispute resolution process, INXPO agrees to use the American Arbitration Association. You may contact the International Centre for Dispute Resolution of the American Arbitration Association at www.adr.org.

This Policy may be amended from time to time, consistent with the requirements of the Safe Harbor Principles.